

Shahana Sherin

Digital Marketer Intern

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SUMMARY

Hi, I'm Shahana Sherin, a passionate Digital Marketer from Vettichira, Malappuram. I completed my Digital Marketing training at Avodha Institute, Kottakkal. My primary areas of focus are Search Engine Optimization (SEO) and Social Media Marketing (SMM). I enjoy learning new digital marketing strategies and creating effective online marketing solutions that help businesses grow. I am committed to continuously improving my skills and building a successful career in the digital marketing industry.

EDUCATION

Digital Marketing Avodha Institute Malappuram	01/2026 – 07/2026 Malappuram
Plus Two Bisharathul Iqwan Hadiya Accademy	

SKILLS

Search Engine Optimization: On-Page SEO, Off-Page SEO, Technical SEO, Keyword Research	Social Media Marketing Facebook Marketing, Instagram Marketing, LinkedIn Marketing
Content Marketing Content Writing, Content Strategy, Blog Writing	WordPress Website Creation, Theme Customization, Plugin Management
Canva Social Media Design, Banner Design, Marketing Creatives	Google Analytics Website Traffic Analysis, Performance Tracking

CERTIFICATES

- Digital Marketing**
- NSDC Certified Advanced Digital Marketing Cours
 - Avodha Edu Tech PVT.LTD, Malappuram